



Acrylic waterproofing

Fire-rated. Flexible. System-Built.



WHAT IS IT?

Hulk Acrylic Waterproofing is a Class A fire-rated, water-based elastomeric membrane engineered for extreme climates, high movement substrates, and modern building envelopes. Designed to bond directly to concrete, ICF foam, sheathing, and composite assemblies, it delivers long-term waterproofing without solvents, seams, or brittleness.

WHY IT'S DIFFERENT (HIGHLIGHTS)



True Waterproofing

- <1 perm @ 40 mils DFT
- No pin-holing
- 455% elongation (285% after aging)



Fire-Rated Protection

- Class "A" Fire Rating (ASTM E84)
- Ideal for ICF, SIPs, MGO, and cladding assemblies



Extreme Cold Performance

- Remains flexible to -40°F / -40°C
- No cracking, checking, or embrittlement



Superior Adhesion

- Bonds to concrete, ICF foam, EPDM, MgO, and wood
- Exceeds cohesive strength (ASTM C-836)

IDEAL APPLICATIONS

- ✓ ICF foundations
- ✓ Concrete foundations & walls
- ✓ Below-grade insulation panels
- ✓ SIPs & wood sheathing
- ✓ Above-grade vapor barrier behind cladding

SYSTEM-READY PERFORMANCE

Hulk Acrylic is designed to work as part of a composite waterproofing system:

- Crack & detail prep with Hulk Mastic
- Reinforced assemblies using Hulk SRT® Textile
- Seamless integration with other Hulk coatings



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SPECIFIER COMPARISON TABLE

Feature	Cement Board	Traditional Foam	Sheet Membrane	Hulk Acrylic Waterproofing
Fire Rating	None / Limited	Limited	Varies	Class A
Cold Flexibility	Fair	Poor	Good	-40°F Rated
Seams	Seamless	Seamless	✗ Yes	Seamless
VOC / Odor	Low	High	Low	Low VOC
Adhesion to ICF	Moderate	Poor	Variable	Excellent
UV Resistance	Fair	Poor	Good	Excellent
Reinforcement Option	Rare	Rare	N/A	Hulk SRT
Repairs	Recoat	Difficult	Complex	Simple Recoat
System Integration	Limited	Limited	Low	Full Hulk System

Takeaway:

Hulk Acrylic Waterproofing delivers fire performance + elasticity + system compatibility in a single membrane.



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WHAT TO CALL IT

"A fire-rated, elastomeric waterproofing membrane engineered for extreme climates and ICF assemblies."

KEY TALKING POINTS

- Class A fire-rated (rare for acrylics)
- Flexible to -40°F
- Bonds directly to foam & concrete
- Reinforced with Hulk SRT for below-grade
- Water-based & installer-friendly

WHEN TO RECOMMEND IT

- ✓ ICF foundations
- ✓ Cold-climate builds
- ✓ Fire-sensitive assemblies
- ✓ Seamless waterproofing requirements

UPSELL OPPORTUNITY

Acrylic + SRT + Mastic =
Full Composite System

THE HULK DIFFERENCE

Not just a membrane. A waterproofing strategy.



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WHY HULK ACRYLIC OVER X?

? “Why not a cheaper acrylic?”

Answer: Most acrylics are paint-grade coatings. Hulk Acrylic is fire-rated, remains flexible at -40°, and integrates into a reinforced system. It reduces callbacks and risk; which saves money long-term.

? “Why not bitumen?”

Answer: Bitumen gets brittle in cold weather, has strong odors, and poor UV resistance. Hulk Acrylic installs cleaner, stays flexible, and meets modern fire and environmental expectations.

? “Why not sheet membrane?”

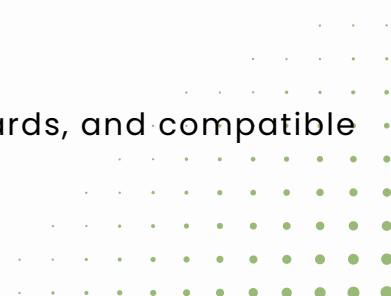
Answer: Sheet systems rely on seams and terminations — which are the first failure points. Hulk Acrylic creates a seamless, monolithic barrier that’s faster to install and easier to repair.

? “Is it tough enough below grade?”

Answer: Yes — especially when reinforced with Hulk SRT textile. The composite system dramatically increases puncture resistance and long-term durability.

? “Is it code-friendly?”

Answer: It’s fire-rated, low-VOC, tested to ASTM and CGSB standards, and compatible with modern envelope assemblies.



HULK SYSTEMS

SMARTER WATERPROOFING AT COMPETITIVE COSTS



Class A Fire Rated | Flexible to -40°F | Low-VOC • Water-Based • Foam-Safe

HEAD-TO-HEAD WATERPROOFING COST COMPARISON.

When it comes to protecting foundations, walls, and building envelopes, cost is only the starting point. Hulk Systems Acrylic Waterproofing delivers durable, easy-to-apply, long-term protection without toxic fumes, puncture risks, or slow installation times.

SEAMLESS PROTECTION Monolithic barrier eliminates seams and reduces leak risk.	CONTRACTOR-SAFE APPLICATION Low-odor, low-VOC, water-based coating with simple cleanup.	EXTREME FLEXIBILITY High elongation and cold-weather performance down to -40°F.	SYSTEM-READY DURABILITY Compatible with SRT textile reinforcement. Class A Fire Rated
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SCENARIO 1 — LIQUID APPLIED ONLY	SCENARIO 2 — PEEL & STICK ONLY	SCENARIO 3 — WITH PROTECTION (DIMPLE) WRAP
<p>Single heavy coat versus asphalt or standard acrylic / rubber coatings.</p> <p>Hulk Acrylic: Mid-Range Fire-rated, foam-safe, mold-resistant, UV- stable, non-brittle in cold climates.</p> <p>Asphalt: Cheapest Brittle in cold weather, odors, fire-rated performance advantages.</p> <p>Other Acrylics & Rubbers: Premium Pricing Lower elongation, reduced cold flexibility, reduced performance in cold weather.</p>	<p>Sheet membrane and primer versus two heavy coats of acrylic waterproofing.</p> <p>Hulk Acrylic (2 coats): Most Affordable Zero seams, hard-to-puncture barrier, low VOCs, installs 5x-10x faster with simple repairs.</p> <p>Peel & stick membrane + primer: Slightly More Seams, slower installs, vulnerability during backfill.</p>	<p>Liquid or sheet membrane combined with protection and drainage layers.</p> <p>Both cost comparative:</p> <p>Hulk Composite (Acrylic + embedded SRT textile) Built-in reinforcement, abrasion and impact resistance, fire-rated elasticity, installs 2x-5x faster.</p> <p>Liquid or sheet + dimple wrap Added layers, accessories, and installation complexity.</p>

Material-only pricing based on market averages, based on USD. Labor, taxes, and accessories excluded. Installation speed varies by project conditions.

CHOOSE HULK: STRENGTH, SAVINGS, AND SUPERIOR PROTECTION

Competitive material pricing combined with faster installs, reduced backfill risk, and reducing risks such as cracking, odors, or failures during backfill. Contact Hulk Systems for customized quotes, pro pricing details, or a free product sample.

